

**For Immediate Release
November 7, 2013**

Manitoba Financial Literacy Forum Releases 2013 Calendar in Celebration of Financial Literacy Month

Winnipeg, MB. To celebrate Financial Literacy Month, the Manitoba Financial Literacy Forum is proud to release its first Financial Literacy Calendar, which promotes financial literacy learning all year long. The calendar was developed in collaboration with key partners, and focuses on valuable information and tips on a variety of financial topics such as credit and debt, selecting a financial adviser, accessing the Canada Learning Bond and financial abuse of older adults. Information in the calendar is of particular interest to young people, families and individuals nearing retirement.

In response to the work done by the Federal Task Force on Financial Literacy, the Manitoba Securities Commission and the Knowledge Bureau have created the Manitoba Financial Literacy Forum. The Forum's mandate is to **improve financial literacy for all Manitobans**. The Forum currently has 35 active members representing stakeholders from the public, private, financial services, credit counselling, and voluntary sectors, as well as individuals, and families and labour organizations.

Manitobans (and all Canadians) can download copies of the calendar www.msc.gov.mb.ca. You can also visit Knowledge Bureau online at knowledgebureau.com/calendar to order printed copies, or reach out to any of our contributing partners listed on the following page.

If you or the organization that you work for is based in Manitoba, has a mandate that focuses on financial literacy issues and would like to join the Forum, contact Ainsley Cunningham at 204-945-4733 or ainsley.cunningham@gov.mb.ca.

If you are interested in obtaining general information about the Forum, you can contact either Co-Chairs Ainsley Cunningham, Manager, Education and Communications, Manitoba Securities Commission or Evelyn Jacks, President of Knowledge Bureau at 204-953-4769 or evelyn@knowledgebureau.com.

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Please see following page for details about the Manitoba Forum.



THE MANITOBA
SECURITIES
COMMISSION



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ABOUT THE MANITOBA FORUM

The Manitoba Financial Forum has adopted the Federal Task Force on Financial Literacy's definition of Financial Literacy, which is having the knowledge, skills and confidence to make responsible financial decisions, and its recommendations for the improvement of financial literacy. Forum members have committed to respond to the need for improved financial literacy in Manitoba by:

- Creating a landscape for empowered decision making
- Sharing responsibility for the furtherance of financial literacy in Manitoba
- Leveraging expertise and experience of members
- Encouraging lifelong learning using key teachable moments
- Delivering and promoting programs designed to further financial literacy
- Measuring the impact of the work that we are doing

FINANCIAL LITERACY CALENDAR PARTNERS

A & O: Support Services for Older Adults
Investors Group

Manitoba Advanced Education and Literacy

Manitoba Securities Commission

Seed Winnipeg Inc.

Community Financial Counselling Services

Knowledge Bureau

Manitoba Finance

Manitoba Healthy Living, Seniors and Consumer Affairs



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